



**BILL PICKERING**

**Cell: 508-414-2607**

**Address: WESTBOROUGH, MA**

**E-mail: WPICKERING2@GMAIL.COM**

As an award-winning professional with tons of corporate and agency experience, I'm searching for an environment where I can apply the full scope of my knowledge and abilities... a place that bombards me with new challenges, new opportunities to excel as a creative team member... a place where I can be inspired by intelligent, genuine, passionate, and trailblazing collaborators. A place that will understand both my ideas and my jokes.

I enjoy developing breakthrough concepts that meet marketing objectives. I have years of experience working w/B2B, B2C, and product marketing, leveraging research and testing in my work. Executing quickly at a high level on multiple initiatives. I know how to translate these solutions into relevant, interesting and persuasive executions. And I'm ready to ensure that graphic deliverables meet the aesthetic, financial, and brand standard requirements of every individual client and project.

I possess full working knowledge of (and certifications in) all major design applications including the entire Adobe Creative Cloud Suite. I'm an excellent teacher and student. Working with account managers, executives, and clients is second nature. I have great vendor relationships and have directed many photo shoots, illustrations, social media campaigns, and videos. I thrive on tight schedules, fast paced environments, great creative, and killer design. And while national awards are strictly a peripheral benefit... I'm proud of the eleven I've earned.

If you have any questions or would like to arrange a meeting, please don't hesitate to contact me at **(508) 414-2607** or email. I would love an opportunity to meet with you and discuss what I can bring to your Company. Please feel free to view my online portfolio at: **[www.williampickering.com](http://www.williampickering.com)**.

Thank you for your time and attention,  
Bill Pickering